

SHOPPING CENTRE SERP I MOLOT | Moskau | project information

Facts

Aim of Project

Creation of a unique and memorable retail and shopping development with excellent access for the people of moscow. 15 ha site in direct neighbourhood to the southern moscow city centre. Creation of shopping, service leisure of 60.000 m2. Additional office centre of 30.000 m2.

Perfectly located at one of the main train stations and the moscow ring road. The proposals comprise a large hypermarket with 12.000 m2, department stores, shops and restaurants.



Facts



Design Concept

- Creation of twentyfour hour live / work / play environment
- Direct access from separate car park in a garage
- Large entertainment and leisure content (ice skating area, bowling, playland for children) will create a unique attraction
- Theming of the production of steel (former steel plant)

Features and Benefits

Location on a prime site. The project will create an entirely new shopping experience. Complex resembles a small city with attractive boulevards, streets leading customers to a variety of shops, restaurants, kiosks and entertainment facilities in a unique environment in a former steel plant.

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