

# SHOPPING CENTRE MARKTPASSAGE | Apolda | project information

Facts

## Aim of Project

Development and realization of a medium sized shopping centre while maintaining economical aspects strictly. Creation of a new quarter in the centre of Apolda and urban repair.

## Design Concept

- Creation of a mix of uses adapted to the medium size of Apolda (approx. 23.000 inhabitants)
- Main shopping area accomodates major and smaller retailers with a central dome over a large open space.
- Integration into the historic urban structure
- Shopping centre anchored by supermarket and some spezialized markets
- Main Entrance for customers in the 1st floor with connection to car park and to the market place



Facts



## Features and Benefits

The Marktpassage has been an effective motor for the regeneration of the city. Fully rented since opening in spite of a lot of economical problems in Apolda and the region. Change of tenants comparatively rarely. Sold to an investor with opening.

## Statistics

- 12000 m<sup>2</sup> retail space/lettable space ca 15000 m<sup>2</sup>
- 400 parking spaces in a multi storey garage.

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