

SHOPPING CENTRE | Hamburg-Harburg | project information

# HARBURG CENTRE

Refurbishment and Revitalization

Hamburg-Harburg  
Hamburg-Harburg

...lohmann architekten

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Facts

## Aim of Project

Refurbishment of an existing shopping centre in Harburg (problematic location of Hamburg)  
The key objective to the refurbishment was to create a safe and secure environment for the public.  
Improvement of shopping atmosphere and dwelling qualities for customers  
Trading Up of existing tenants and winning additional tenants

Facts

## Design Concept

- Stabilization of existing tenants
- Renovation of shopping malls (flooring/ceiling/lighting)
- Development of a new shopping mall concept in organization and shape
- Improved visibility of shop units
- Elimination of dead areas
- Better circulation of customers
- Additional restaurants (train station in the near)
- Improvement of tenant mix adapted to the special qualities of the location

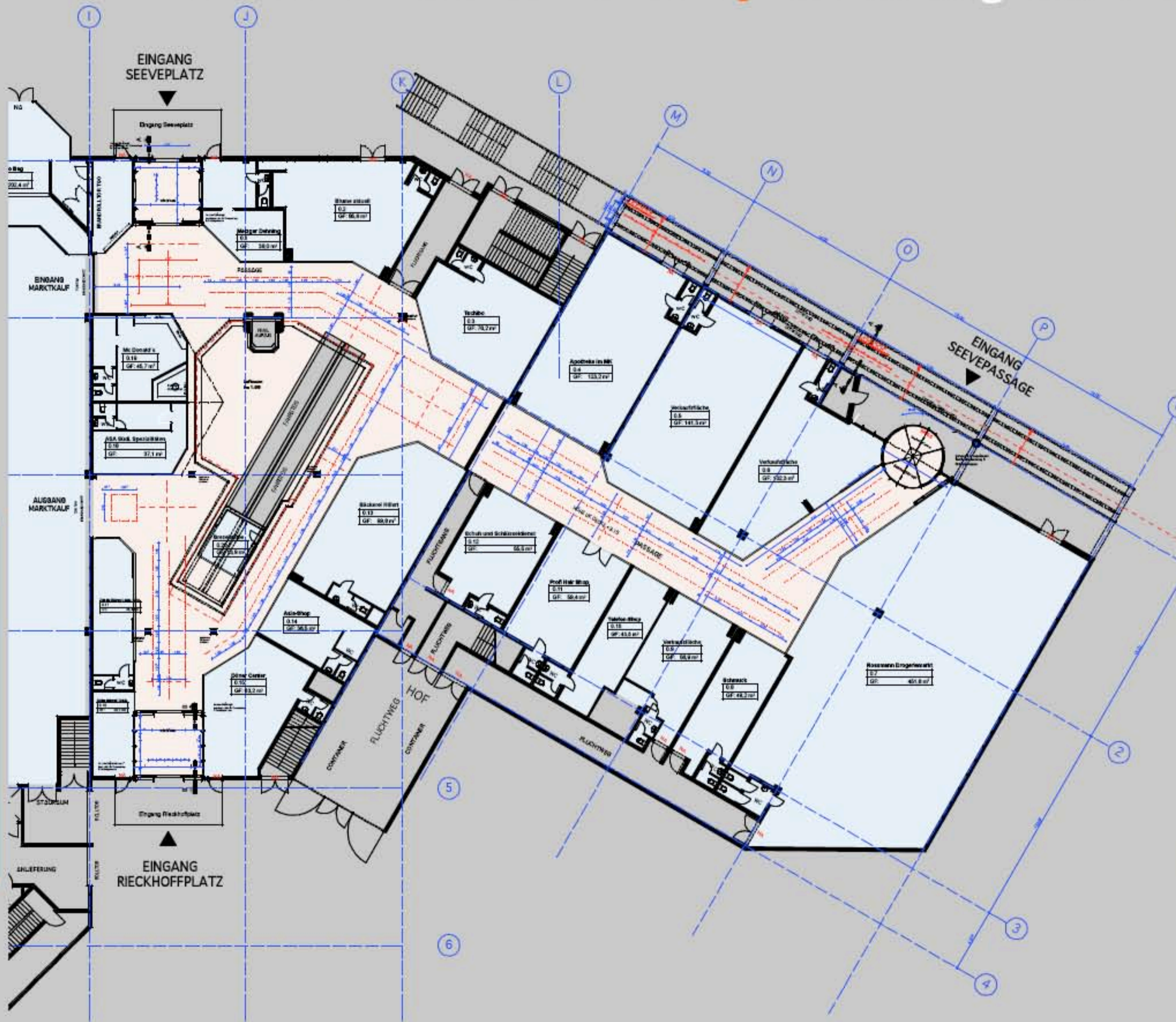


after refurbishment

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floor plan level 0



previous



after refurbishment

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previous



after refurbishment



## Features and Benefits

- Stabilization of existing shopping centre
- Today 95% rented
- In future 2007 / 2008 enlargement of the shopping centre

## Statistics

- 15.000 m2 retail space/lettable space ca 21500 m2
- Hypermarket / specialized market for entertainment electronics
- Car park with 900 parkings



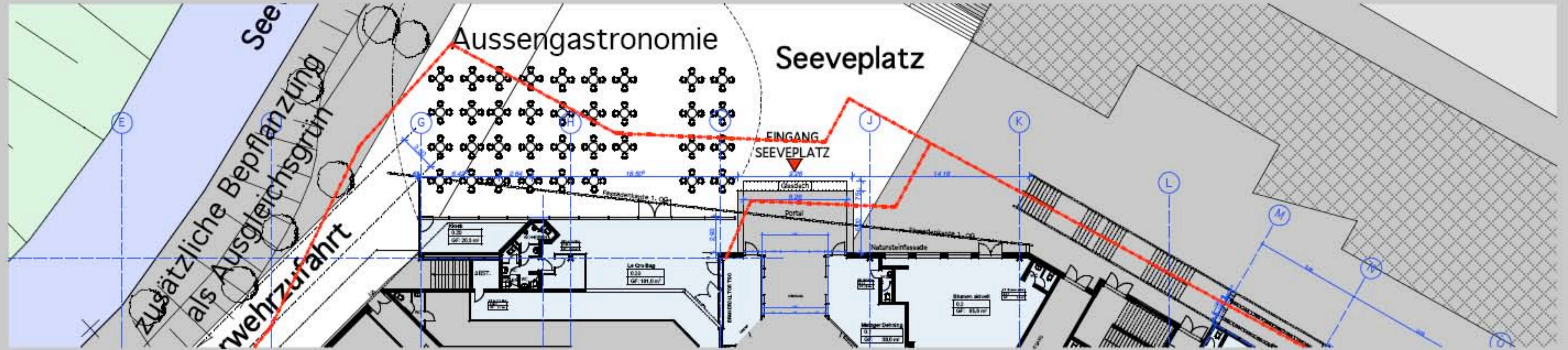
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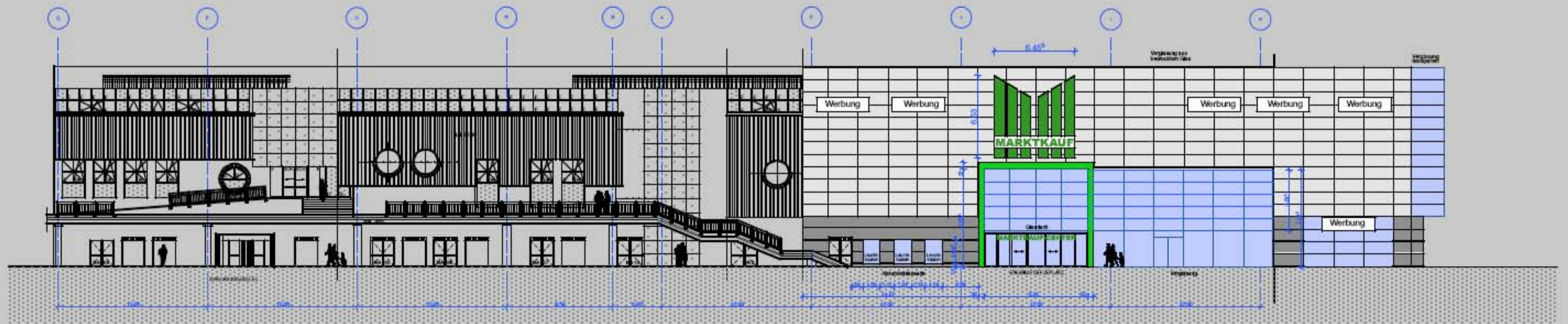
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Refurbishment Facade

floor plan level 0



view



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Refurbishment Facade

previous



after refurbishment



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