

SHOPPING CENTRE FLORA PARK | Magdeburg | project information

Facts

Design Concept

- Improvement of attractiveness to win additional anchor tenants
- Renovation of existing shopping malls (flooring/ceiling/lighting)
- Extension and development of a new shopping mall
- Richer mix of shop units to improve tenant mix
- The refurbishment and the new architectural concept revitalises and redefines the shopping centre, develops an own identity and responds to the impact of new shopping centres in the region.
- One prime level of trading for maximum pedestrian flow.



Facts

Aim of Project

Refurbishment of an existing shopping centre. Improvement of shopping atmosphere and dwelling qualities for customers. Trading up of existing tenants and winning additional tenants.



Features and Benefits

Sustainable development - the existing building framework will be totally retained. The renovated shopping centre will become a shopping centre with additional leading retail operators taking space and develop to an attractive shopping destination.

Statistics

Refurbishment will start end of 2007

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...lohmann architekten