

SHOPPING CENTRE BURGAUPARK | Jena | project information

Facts



Aim of Project

Development and realization of a large sized shopping centre out of town. Maintaining economical aspects strictly. Construction within 12 months. Creation of a key retail destination for jena, the region and surrounding cities.

Design Concept

- Mix of uses
- Main shopping area accomodates major and smaller retailers with a central dome over a large open space
- Integration into the urban structure
- Shopping centre anchored by hypermarket, supermarkets and some spezialized markets
- The parking provision is designed to promote a balanced distribution of shoppers between both mall levels
- Large hypermarket to increase catchment area radius
- The interior is designed to maximise natural light

Facts

Features and Benefits

- Large rooflights bring natural light flooding into the interior
- Spacious environment
- Diverse range of retail units for the region
- Large hypermarket to increase catchment area radius
- Sold to an investor with opening

Statistics

- 22.000 m2 retail space/lettable space ca. 29.000 m2
- 1.200 parking spaces



BURGAUPARK • Jena

...lohmann architekten