

# A10 BOULEVARD | Berlin | project information

Facts



## Aim of Project

The A 10 shopping centre is one of the largest shopping centres in Germany and was completed in 1996. It has developed to a destination centre with leading retail operators taking space. Because of its success the shopping centre is continuously improved and extended. A boulevard connects two parts of the shopping centre and creates an urban atmosphere with public squares, water fountains and an outdoor theatre.



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## Design Concept

- High-quality finishes
- Additional leisure and entertainment offers
- Park and garden with public character
- Relaxed, lively and colourful atmosphere
- Different highlights for users of all ages
- Development of new urban qualities

## Features and Benefits

- Balanced distribution of visitors between shopping and leisure centre
- Development of new dwelling-qualities for the visitors
- Diverse and additional range of attractions



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